



Take a Stroll for Independence

Canines for Service

PO Box 12643, Wilmington, NC 28405

Telephone: 910-362-8181 Toll Free: 866-910-3647

www.caninesforservice.org walkinfo@carolinacanines.org

Dear Supporter,

Canines for Service is a non-profit corporation dedicated to providing enhanced independence to people with disabilities through the gift of a quality trained service dog. Our programs include Canines for Service, Canines for Veterans, Canines for Therapy, and Canines for Literacy.

It takes up to three years to train a service dog. Once fully trained, each dog is valued at over \$40,000 and is placed **at no cost to the recipient**. To continue to provide these programs and services, we rely on the generosity of our community to support our organization.

Walk for Those Who Can't is an annual fundraising event supporting the programs of Canines for Service. Community members come together for a morning of fun to help us continue to help others. Individuals, businesses and corporations walk, with or without their four-legged friends, taking strides for independence.

At the 2011 walk, over 400 people and 300 dogs attended, raising \$50,000 to benefit our programs. Since our 2011 walk, more than \$700,000 in services have been provided, including:

- ❖ Seven more people have benefited from the gift of a quality trained service dog
- ❖ One previous recipient has received his second service dog from our program
- ❖ Thirty new pet therapy teams are now providing visitations in our community
- ❖ Over 100 children in New Hanover and Brunswick county schools have participated in canine reading therapy improving their reading skills

We are now planning the sixth annual **Walk For Those Who Can't** on Saturday, March 24, 2012 from 9 am - Noon. The event is getting bigger and better each year, and we are seeking sponsors and vendors to help us meet our goal of raising **\$60,000**.

Sponsorships can include cash and in-kind donations. To be in March publications, event posters and day of event information, please commit by January 31, 2012. Vendors will be listed on our website, and we will provide a table and two chairs the day of the event. The details of sponsorship levels and their benefits, along with vendor information, is included in the attached packet. You can also learn more at our website, www.walkforthosewhocant.org.

We know it is early to ask, but we also know many businesses must plan ahead for their corporate support. We hope you will include a sponsorship or plan to attend as a vendor for the **Walk for Those Who Can't**.

If you have any questions please contact our office at 910-362-8194 or via email at walkinfo@carolinacanines.org. We will touch base in the near future. Remember, your contribution is tax deductible! Thank you in advance for your consideration.

Sincerely,

A handwritten signature in black ink that reads "Pat Hairston".

Pat Hairston, Program Manager





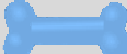



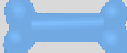



Canines for Service Canines for Veterans Canines for Therapy Canines for Literacy
Providing people with disabilities enhanced independence through the gift of a quality trained service dog

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Sponsorship Levels

2012 Walk for Those Who Can't

March 24, 2012, Set-up by 8:30 a.m.

Sponsorship Benefits	Saint \$10,000	Champion \$5,000	Hero \$2,500	Partner \$1,000	Friend \$500
In bound link (.org link) on main CCFS website	√				
Sponsorship signage on the walk	√				
Priority Parking for # vehicles at event	5	2			
Company-provided banner displayed at event	√	√	√		
Table display at event for company information and/or distribution of company promotional materials	√	√	√		
Onsite Sponsorship mention	√	√	√	√	
Logo and name displayed on event t-shirt	X-Large 	Large 	Medium 	Small 	Name only
Logo and name recognition in the CFS newsletter	√	√	√	√	Name only
Logo and name recognition on the Walk website	√	√	√	√	Name only
Prominent logo recognition on promotional materials for Event (TV, radio, newsprint, posters, etc.)	X-Large 	Large 	Medium 	Small 	Name only
# of Event T-shirts	10	5	3	2	2
Company logo included in Thank You print ad	X-Large 	Large 	Medium 	Small 	Name only


Sponsor logos needed by January 6th for February publications.



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<p>Saint \$10,000 +</p> <ul style="list-style-type: none"> • Visibility in all Media Coverage and in all Promotional Materials as the Presenting Sponsor the 5th Annual Walk for Those Who Can't • In bound link (.org link) on main CFS web page • Large logo recognition on promotional materials for event • Sponsorship signage on dog walk route • Onsite Sponsorship mention • Logo and name recognition in the CFS newsletter • Company recognition and logo on Walk website home page • Logo and name recognition in the day of event program • Large company logo and name displayed on event t-shirt • Large company provided banner displayed at event • Table display at event for company information and/or distribution of company promotional materials • 10 Event T shirts • Priority Parking for 5 vehicles • Company logo included in Thank You print ad 	<p>Champion \$5,000</p> <ul style="list-style-type: none"> • Prominent logo recognitions on promotional materials for Event • Onsite Sponsorship mention • Logo and name recognition in the CFS newsletter • Logo and name recognition on the Walk web site home page • Logo and name recognition in the day of event program • Medium logo and name displayed on event t-shirt • Medium company provided banner displayed at event • Table display at event for company information and/or distribution of company promotional materials • 5 event t-shirts • Priority parking for 2 vehicles • Company logo included in Thank You print ad
<p>Hero \$2,500</p> <ul style="list-style-type: none"> • Logo recognitions on promotional materials for event • Onsite Sponsorship mention • Logo and name recognition in the CFS newsletter • Logo and name recognition on the Walk web site home page • Logo and name recognition in the day of event program • Logo and name displayed on event t-shirt • Small company provided banner displayed at event • Table display at event for company information and/or distribution of company promotional materials • 3 event t- shirts • Company name listed in Thank you print ad 	<p>Partner \$1,000</p> <ul style="list-style-type: none"> • Logo recognitions on promotional materials for event • Onsite Sponsorship mention • Logo and name recognition in the CFS newsletter • Logo and name recognition on the Walk web site home page • Logo and name recognition in the day of event program • Logo and name displayed on event t-shirt • 2 event t- shirts • Company name listed in Thank you print ad
<p>Friend \$500.00</p> <ul style="list-style-type: none"> • Recognition on promotional materials for event • Name recognition in CFS newsletter • Name recognition on Walk web site home page • Name recognition in day of event program • Name on event t-shirt • 2 event t-shirts • Name listed in Thank you print ad 	<p>Dog Bandana Sponsor \$100</p>  <p>(maximum of 8 bandana sponsor due to space on bandana)</p>
<p>Table Top Exhibitor \$100.00 (by February 29, 2012; \$125 March 1, 2012 or later) <i>Exposure to over 400 people</i></p> <ul style="list-style-type: none"> • One 6 ft table and 2 chairs • Listing on the Walk website • Name in event program <p>(Electricity is NOT available due to the park set-up and location)</p>	

For more information regarding sponsorship, call (910)362-8194 or email walkinfo@carolinacanines.org

Sponsor logos needed by January 6th for February publications. Sponsors: Send .jpg logo to walkinfo@carolinacanines.org

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Sponsorship and Table Top Exhibit Space Contract

March 24, 2012, Set-up by 8:30 a.m.

COMPANY INFORMATION

Form with fields for Company Name, Street Address, City, State, Zip Code, Telephone, Fax, E-mail address, Name of Contact, Title, and Signature of Authorized Individual.

Items to be sold or displayed at Table Top Display(clearly describe all types of items):

Special Considerations (specific needs, etc.) Note: Electricity is not available

General release: The undersigned does hereby and forever discharge Hugh MacRae Park and Canines for Service of and from all manner of actions, suits, damages, claims and demands whatsoever in law or equity, from any loss or damage to the undersigned's property while in the possession, supervision or auspices of the Walk for Those Who Can't.

Payment Information

Form with checkboxes for Table Top Exhibit, Sponsorship, and Additional Donation, each followed by a dollar sign and a blank line. Includes a Total Due field.

Payment method checkboxes: VISA, MasterCard, AMEX, Check (checks payable to Canines for Service- Walk)

Cardholder's Name (Please Print):

Authorized Amount: Billing Zip Code:

Account Number: Expiration Date:

Cardholder's Signature:

Please send completed form and donation to:
Canines for Service-Walk
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